



BMW LIFESTYLE CATALOGUE

BMW LIFESTYLE.

TABLE OF CONTENTS.



**BMW M MOTORSPORT
COLLECTION, MEN.**

2 – 9



**BMW M MOTORSPORT
COLLECTION, WOMENS.**

10 – 13



**BMW M MOTORSPORT
COLLECTION, KIDS.**

14 – 17



**BMW M MOTORSPORT
COLLECTION, ACCESSORIES.**

18 – 25



BMW COLLECTION.

26 – 37



**BMW SUNGLASSES
COLLECTION.**

38 – 43



**BMW MINIATURES
COLLECTION.**

46 – 63



BMW M MOTORSPORT



COLLECTION

BMW M MOTORSPORT COLLECTION. MEN.



BMW M MOTORSPORT JACKET, MEN.

Sizes S - XXL
80 14 5B5D031 - 035
MSRP: \$185.00[†]



BMW M MOTORSPORT MT7+ SWEAT JACKET, MEN.

Sizes S - XXL
80 14 5B5D041 - 045
MSRP: \$135.00[†]



BMW M MOTORSPORT POLO, MEN.

Sizes S - XXL
80 14 5B5D051 - 055
MSRP: \$74.00[†]



BMW M MOTORSPORT HOODIE, MEN.

Sizes S - XXL
80 14 5B5D036 - 040
MSRP: \$135.00[†]



BMW M MOTORSPORT MT7+ SWEAT PANTS, MEN.

Sizes S - XXL
80 14 5B5D046 - 050
MSRP: \$110.00[†]



BMW M MOTORSPORT ESS POLO, MEN.

Sizes S - XXL
80 14 5B5D056 - 060
MSRP: \$61.50[†]



BMW M MOTORSPORT POLO, MEN.

80 14 5B5D051 - 055

BMW M MOTORSPORT MT7+ SWEAT PANTS.

80 14 5B5D051 - 055

BMW M MOTORSPORT COLLECTION. MEN.



BMW M MOTORSPORT GRAPHIC HOODIE, MEN.

Sizes S - XXL
80 14 5B5D061 - 065
MSRP: \$125.00[†]



BMW M MOTORSPORT ESS+ WOVEN SHORTS 7", MEN.

Sizes S - XXL
80 14 5B5D071 - 075
MSRP: \$86.00[†]



BMW M MOTORSPORT AOP TEE, MEN.

Sizes S - XXL
80 14 5B5D076- 080
MSRP: \$67.50[†]



BMW M MOTORSPORT AOP SHORTS, MEN.

Sizes S - XXL
80 14 5B5D066 - 070
MSRP: \$67.50[†]



BMW M MOTORSPORT AOP TEE, MEN.

80 14 5B5D076- 080

BMW M MOTORSPORT AOP SHORTS, MEN.

80 14 5B5D066 - 070

BMW M MOTORSPORT COLLECTION. MEN.



BMW M MOTORSPORT BIG GRAPHIC TEE, MEN.

Sizes S - XXL

80 14 5B5D081 - 086

MSRP: \$61.50[†]



BMW M MOTORSPORT ESS GRAPHIC TEE, MEN.

Sizes S - XXL

80 14 5B5D087 - 092

MSRP: \$59.00[†]



Front

BMW M MOTORSPORT ESS+ LOGO TEE, MEN.

Sizes S - XXL

80 14 5B5D093 - 097

MSRP: \$49.25[†]



Back

BMW M MOTORSPORT ESS+ LOGO TEE, MEN.

Sizes S - XXL

80 14 5B5D093 - 097

MSRP: \$49.25[†]



Front

BMW M MOTORSPORT ESS+ LOGO TEE, MEN.

Sizes S - XXL

80 14 5B5D098 - 0A2

MSRP: \$49.25[†]



Back

BMW M MOTORSPORT ESS+ LOGO TEE, MEN.

Sizes S - XXL

80 14 5B5D098 - 0A2

MSRP: \$49.25[†]



BMW M MOTORSPORT



COLLECTION

BMW M MOTORSPORT COLLECTION.

WOMENS.



BMW M MOTORSPORT WOVEN JACKET, WOMEN.
Sizes XS - XL
80 14 5B5D0A3 - 0A7
MSRP: \$135.00[†]



BMW M MOTORSPORT WOVEN CARGO PANTS, WOMEN.
Sizes XS - XL
80 14 5B5D0A9 - 0B3
MSRP: \$110.00[†]



BMW M MOTORSPORT GRAPHIC TEE, WOMEN.
Sizes XS - XL
80 14 5B5D0B9- 0D3
MSRP: \$49.25[†]



BMW M MOTORSPORT CLASSIC BABY POLO, WOMEN.
Sizes XS - XL
80 14 5B5D0B4 - 0B8
MSRP: \$74.00[†]



BMW M MOTORSPORT ESS+ WOVEN SHORTS, WOMEN.
Sizes XS - XL
80 14 5B5D0C4 - 0C8
MSRP: \$61.50[†]



BMW M MOTORSPORT



COLLECTION

BMW M MOTORSPORT COLLECTION.

KIDS.



BMW M MOTORSPORT CAR GRAPHIC TEE, KIDS.
Sizes 128 - 152
5B5D0D5 - OD7
MSRP: \$49.25[†]



BMW M MOTORSPORT ESS HOODIE FT, KIDS.
Sizes 128 - 152
5B5D0D8 - 0E0
MSRP: \$61.50[†]



BMW M MOTORSPORT AOP TEE, KIDS.
Sizes 128 - 152
80 14 5B5D0C9 - 0D1
MSRP: \$49.25[†]



BMW M MOTORSPORT PRE-SCHOOL TEE, KIDS.
Sizes 104 - 116
5B5D0E1 - 0E3
MSRP: \$30.75[†]



BMW M MOTORSPORT TODDLER SHORTSLEEVE SET.
6-9 M or 12-18 M
5B5D0E4 - 0E5
MSRP: \$55.50[†]



BMW M MOTORSPORT AOP SHORTS, KIDS.
Sizes 128 - 152
80 14 5B5D0D2 - 0D4
MSRP: \$55.50[†]



BMW M MOTORSPORT AOP TEE, KIDS.
80 14 5B5D0C9 - 0D1
BMW M MOTORSPORT AOP SHORTS, KIDS.
80 14 5B5D0D2 - 0D4



BMW M MOTORSPORT



COLLECTION

BMW M MOTORSPORT COLLECTION.

ACCESSORIES.



BMW M MOTORSPORT BB CAP.

Size OS

80 16 5B5D0E6

MSRP: \$45.00[†]



BMW M MOTORSPORT BB CAP.

Size OS

80 16 5B5D0E7

MSRP: \$45.00[†]



BMW M MOTORSPORT BB CAP PRO BLUE JUNIOR.

Size OS

80 16 5B5D0E8

MSRP: \$45.00[†]



BMW M MOTORSPORT AOP BUCKET HAT.

Size OS

80 16 5B5D0F3

MSRP: \$48.75[†]



BMW M MOTORSPORT FLAT BRIM CAP.

Size OS

80 16 5B5D0E9

MSRP: \$45.00[†]



BMW M MOTORSPORT FLAT BRIM CAP.

Size OS

80 16 5B5D0F0

MSRP: \$45.00[†]



BMW M MOTORSPORT HERITAGE DAD CAP.

Size OS

80 16 5B5D0F1

MSRP: \$45.00[†]



BMW M MOTORSPORT HERITAGE DAD CAP.

Size OS

80 16 5B5D0F2

MSRP: \$45.00[†]

BMW M MOTORSPORT COLLECTION.

ACCESSORIES.



BMW M MOTORSPORT SNEAKER VELOPHASIS.

Sizes 36 - 46
80 19 5B5D0F4 - 104
MSRP: \$165.00[†]



BMW M MOTORSPORT SNEAKER CA MATCH.

Sizes 36 - 46
80 19 5B5D105 - 115
MSRP: \$115.00[†]



BMW M MOTORSPORT SLIDE LEADCAT 2.0 GRAPHIC.

Sizes 39 - 48
80 19 5B5D116 - 123
MSRP: \$56.50[†]



BMW M MOTORSPORT RBD GAME LOW AC+ PS, KIDS.

Sizes 32 - 35
80 19 5B5D140 - 143
MSRP: \$70.50[†]



BMW M MOTORSPORT DUFFLE BAG.

Black
80 22 5B5D128
MSRP: \$91.00[†]



Details

BMW M MOTORSPORT DUFFLE BAG.

Black
80 22 5B5D128
MSRP: \$91.00[†]



BMW M MOTORSPORT PRO BACKPACK.

Black
80 22 5B5D130
MSRP: \$120.00[†]



BMW M MOTORSPORT LARGE WAIST BAG.

Black
80 22 5B5D131
MSRP: \$54.50[†]

BMW M MOTORSPORT COLLECTION.

ACCESSORIES.



BMW M MOTORSPORT LANYARD.
Graphic
80 27 5B308C5
MSRP: \$25.00[†]



BMW M MOTORSPORT KEYRING.
Black
80 27 5B308C6
MSRP: \$19.50[†]



BMW M MOTORSPORT BACKPACK.
Black
80 22 5B5D129
MSRP: \$91.00[†]



BMW M MOTORSPORT DUFFLE BAG.
Black
80 22 5B5D129
MSRP: \$91.00[†]



BMW M MOTORSPORT WALLET.
Black
80 21 5B5D132
MSRP: \$49.50[†]



BMW M MOTORSPORT WALLET.
Black
80 21 5B5D132
MSRP: \$49.50[†]



BMW



COLLECTION

BMW COLLECTION.

MEN.



Front



Back

BMW POLO SHIRT, MENS.

Sizes S - XXL
80 14 5B5F539 - 543
MSRP: \$79.50[†]

BMW POLO SHIRT, MENS.

Sizes S - XXL
80 14 5B5F539 - 543
MSRP: \$79.50[†]



Front



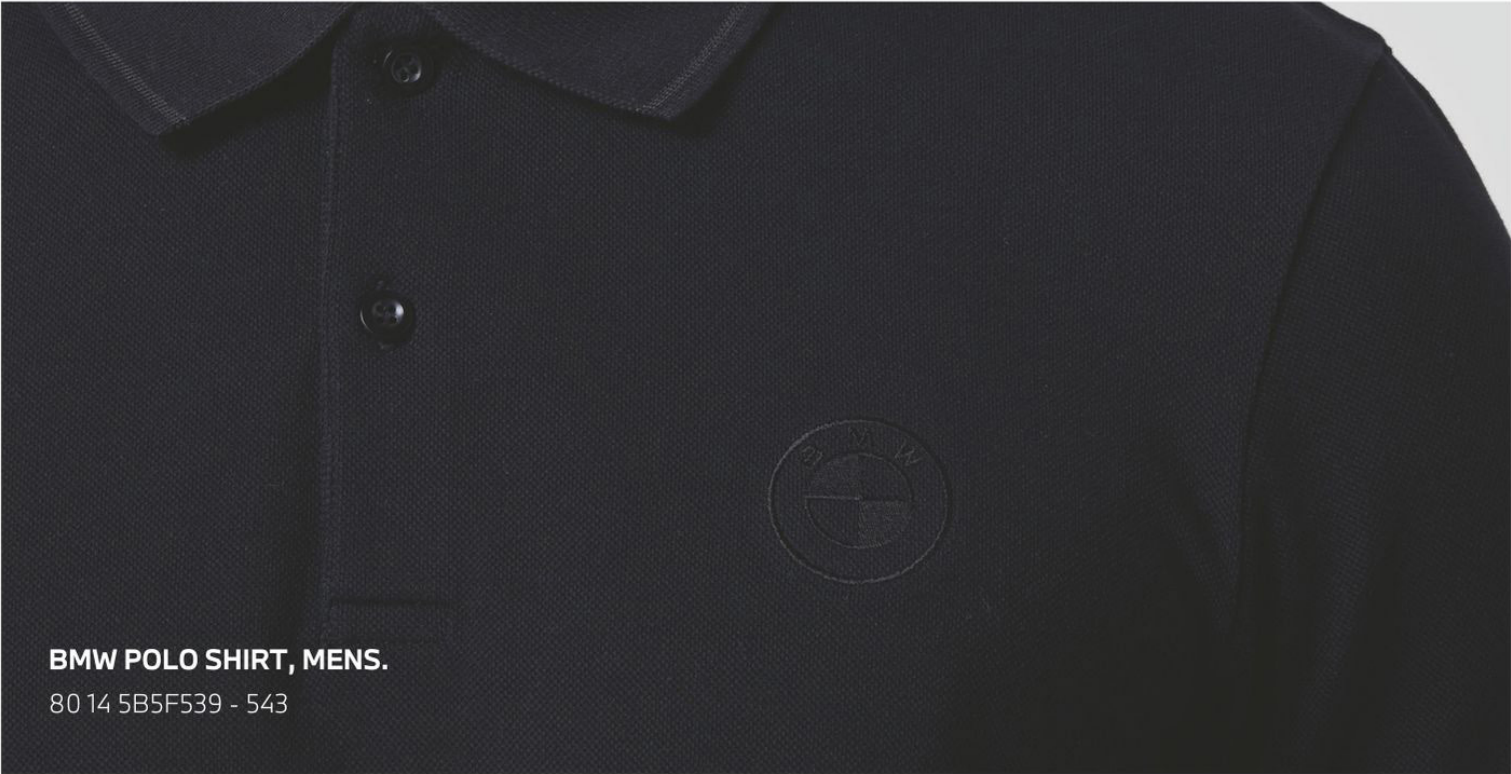
Back

BMW POLO SHIRT, MENS.

Sizes S - XXL
80 14 5B5F544 - 548
MSRP: \$79.50[†]

BMW POLO SHIRT, MENS.

Sizes S - XXL
80 14 5B5F544 - 548
MSRP: \$79.50[†]



BMW POLO SHIRT, MENS.

80 14 5B5F539 - 543



Front



Back

BMW POLO SHIRT, MENS.

Sizes S - XXL
80 14 5B5F549 - 553
MSRP: \$79.50[†]

BMW POLO SHIRT, MENS.

Sizes S - XXL
80 14 5B5F549 - 553
MSRP: \$79.50[†]

BMW COLLECTION.

WOMENS.



Front



Back

BMW POLO SHIRT, WOMENS.

Sizes XS - XL
80 14 5B5F559 - 563
MSRP: \$79.50[†]

BMW POLO SHIRT, WOMENS.

Sizes XS - XL
80 14 5B5F559 - 563
MSRP: \$79.50[†]



Front



Back

BMW POLO SHIRT, WOMENS.

Sizes XS - XL
80 14 5B5554 - 558
MSRP: \$79.50[†]

BMW POLO SHIRT, WOMENS.

Sizes XS - XL
80 14 5B5554 - 558
MSRP: \$79.50[†]



BMW POLO SHIRT, WOMENS.

80 14 5B5F559 - 563



Front



Back

BMW T-SHIRT LOGO EMBOSSED, WOMENS.

Sizes XS - XL
80 14 5B5F4E0 - 4E4
MSRP: \$63.50[†]

BMW T-SHIRT LOGO EMBOSSED, WOMENS.

Sizes XS - XL
80 14 5B5F4E0 - 4E4
MSRP: \$63.50[†]

BMW COLLECTION.

UNISEX.



BMW T-SHIRT LOGO EMBOSSED SMALL, UNISEX.
Sizes XS - XXL
80 14 5B5F4F7 - 502
MSRP: \$63.50[†]



BMW SWEATHOODIE LOGO EMBOSSED, UNISEX.
Sizes XS - XXL
80 14 5B5F4B6 - 4C1
MSRP: \$125.00[†]



BMW T-SHIRT LOGO, UNISEX.
Sizes XS - XXL
80 14 5B5F4E5 - 4F0
MSRP: \$56.50[†]



BMW T-SHIRT EMBOSSED, UNISEX.
Sizes XS - XXL
80 14 5B5F4F1 - 4F6
MSRP: \$63.50[†]



BMW T-SHIRT LOGO REVERSE, UNISEX.
Sizes XS - XXL
80 14 5B5F509 - 514
MSRP: \$56.50[†]



BMW SWEATHOODIE LOGO REVERSE, UNISEX.
Sizes XS - XXL
80 14 5B5F4B0 - 4B5
MSRP: \$115.00[†]



BMW T-SHIRT GRAPHIC, UNISEX.
Sizes XS - XL
80 14 5B5F503 - 508
MSRP: \$68.00[†]



BMW T-SHIRT GRAPHIC, UNISEX.
Sizes XS - XL
80 14 5B5F503 - 508
MSRP: \$68.00[†]

BMW COLLECTION.
KIDS.



Front

BMW T-SHIRT LOGO REVERSE, KIDS.

Sizes XS - XL

80 14 5B5F564

MSRP: \$xx.xx[†]



Back

BMW T-SHIRT LOGO REVERSE, KIDS.

Sizes XS - XL

80 14 5B5F564

MSRP: \$xx.xx[†]

BMW COLLECTION.
KIDS.



BMW SWEATHOODIE LOGO REVERSE, KIDS.

Blue

80145B5F570 - 575

MSRP: \$79.50[†]



BMW SWEATHOODIE LOGO REVERSE, KIDS.

Blue

80145B5F570 - 575

MSRP: \$79.50[†]



BMW POLO SHIRT, WOMENS.

80 14 5B5F559 - 563



BMW SWEATHOODIE LOGO REVERSE, KIDS.

80145B5F570 - 575

BMW COLLECTION.



BMW Cagoule Unisex.
80 14 5B5F5E0 - 5E5
MSRP: \$195.00[†]



BMW Windbreaker.
80 14 5B5F5E6 - 5F1
MSRP: \$230.00[†]





BMW SUNGLASSES



COLLECTION

BMW LIFESTYLE.

PRODUCT INTRODUCTION AND PHILOSOPHY OF THE BMW SUNGLASSES COLLECTION.

The BMW sunglasses collection is inspired by the overall brand approach to bring together the best materials with the highest design standards.

All BMW sunglasses are made to fit the needs of all fans of the BMW brand. Every pair of sunglasses is made to look good, but also to improve visual comfort whilst enjoying sheer driving pleasure.



THE PARTNER.
As a forward-thinking, open-minded company with progressive ideas, Marcolin stands for luxury licensing and supreme product quality in more than 150 countries all over the world.



THE INSPIRATION.
The design is inspired by the emblematic features of BMW vehicles and creates an eyewear collection that reflects BMW values. These can be found in the details of the styles and through the high quality of all materials used.



THE FIT.
Marcolin designers have worked on the pantoscopic tilt, the setup and the nose pads to achieve a perfect fit for customers all over the world. One single style for the worldwide market.



BMW SUNGLASSES METAL.
Grey / Smoke Polar
80 25 5B5D417
MSRP: \$290.00[†]



BMW SUNGLASSES.
Black / Smoke Mirror
80 25 5B5D148
MSRP: \$205.00[†]



BMW SUNGLASSES HAVANA.
Havana / Blue
80 25 5B5D146
MSRP: \$255.00[†]

BMW SUNGLASSES COLLECTION.

BMW M.



BMW M SUNGLASSES.

Gunmetal / Smoke Polar

80 25 5B5D150

MSRP: \$350.00[†]



BMW M SUNGLASSES.

Light Gold / Black / Gradient Petroleum

80 25 5B5D151

MSRP: \$315.00[†]



BMW M MOTORSPORT SUNGLASSES METAL.

Palladium / Black

80 25 5B5D133

MSRP: \$135.00[†]



BMW M MOTORSPORT SUNGLASSES .

Blue / Azure

80 25 5B5D134

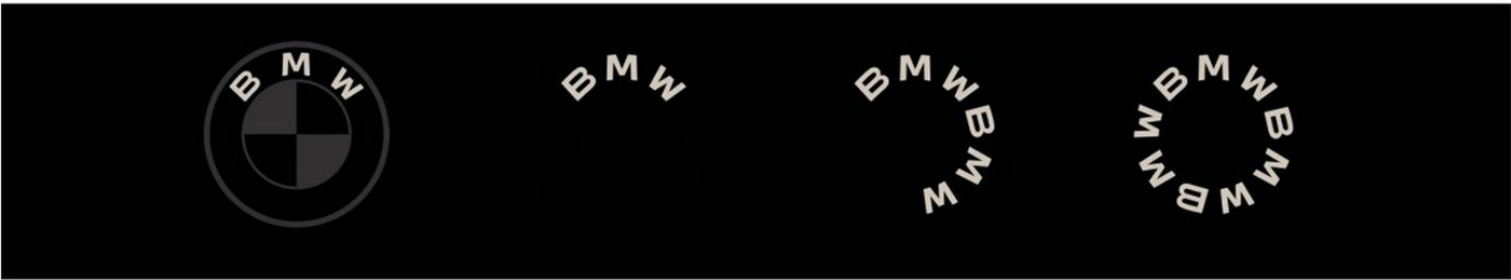
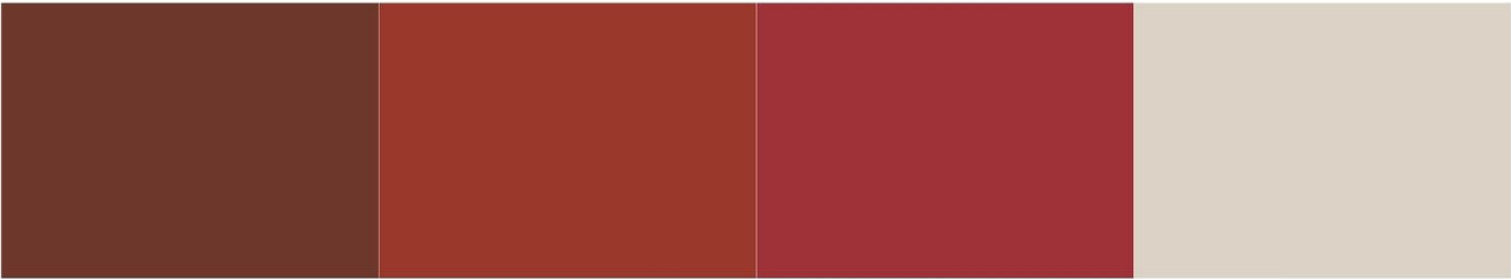
MSRP: \$120.00[†]



BMW LIFESTYLE.

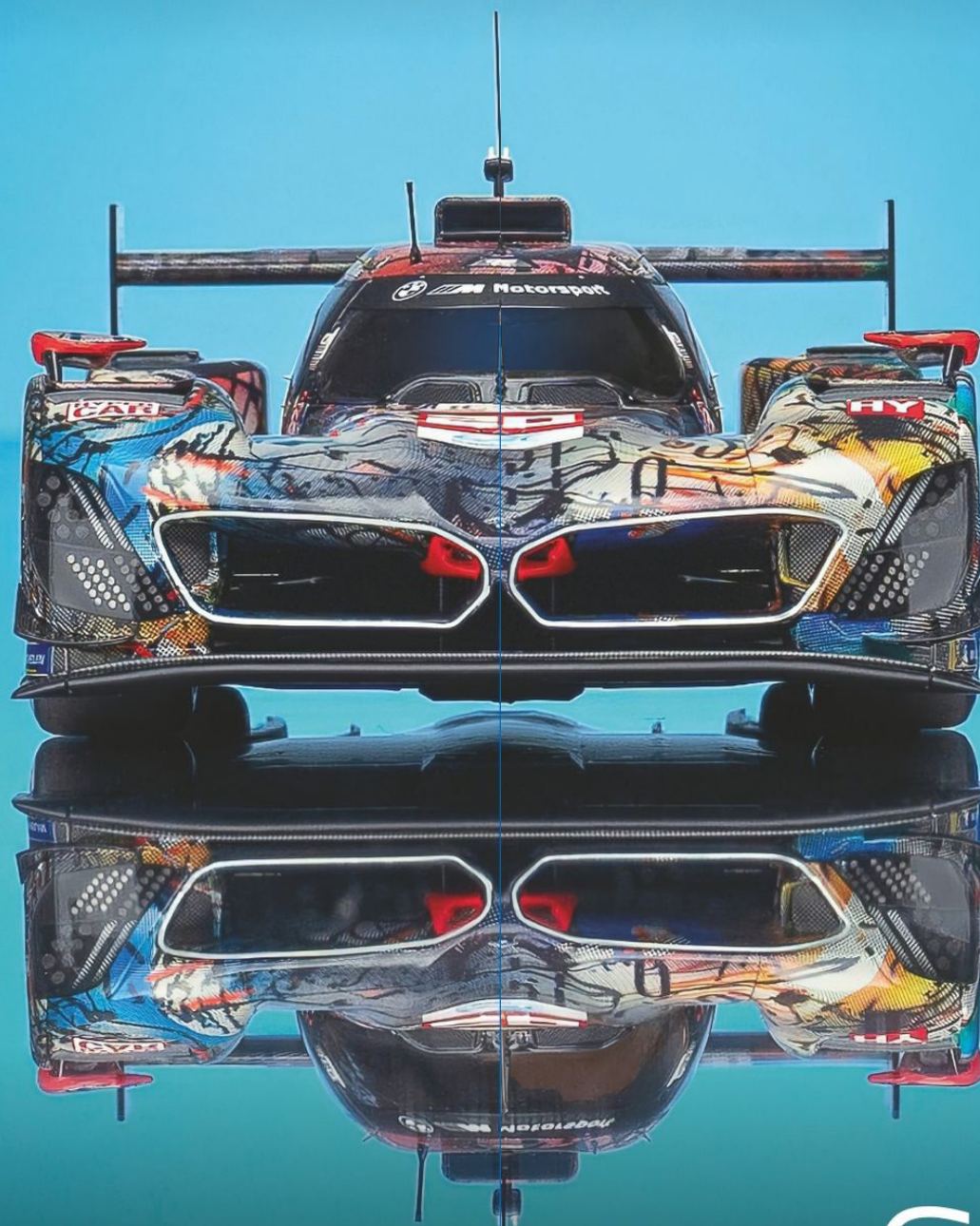
INTRODUCTION - DESIGN ELEMENT RADIAL ARC.

The Radial ARC completes the circle. We see the Radial ARC executed in Chenille and Baby Puff prints and heavyweight materials.





BMW MINIATURES



COLLECTION

BMW MINIATURES.



BMW i7, 1:18
Sophistogrey
80 43 5A8F295
MSRP: \$261.01[†]



BMW i8 ROADSTER, 1:18
Copper
80 43 5B5D027
MSRP: \$182.30[†]



BMW i5, 1:18.
Red
80 43 5B319C1
MSRP: \$261.01[†]



BMW iX, 1:18.
Red
80 43 5A8F297
MSRP: \$261.01[†]



BMW i7, 1:18
Blue / Grey
80 43 5B54CC7
MSRP: \$261.01[†]



BMW i4, 1:18
Blue
80 43 5A8F296
MSRP: \$236.09[†]



BMW MINIATURES.



BMW X7, 1:18.
Blue
80 43 5A51987
MSRP: \$157.40[†]



BMW XM, 1:18.
Black
80 43 5B308C3
MSRP: \$300.37[†]



BMW 507, 1:18.
Red
80 43 5A51950
MSRP: \$129.84[†]



BMW Z1, 1:18.
Green
80 43 5B5D025
MSRP: \$182.30[†]



BMW M3 TOURING, 1:18.
Grey
80 43 5B308C4
MSRP: \$170.51[†]



BMW M3 TOURING, 1:18.
Grey
80 43 5B308C4
MSRP: \$170.51[†]



BMW MINIATURES.



BMW M2, 1:18.
Purple
80 43 5B319C0
MSRP: \$249.20[†]



BMW M4 CABRIO, 1:18.
Blue
80 43 5A51951
MSRP: \$170.51[†]



BMW M3, 1:18.
Green
80 43 5A51948
MSRP: \$170.51[†]



BMW M3 CS, 1:18.
Green
80 43 5B308D0
MSRP: \$249.20[†]



BMW M4, 1:18.
Yellow
80 43 5A51949
MSRP: \$170.51[†]



BMW M4 CS, 1:18.
Grey
80 43 5B308D1
MSRP: \$249.20[†]

BMW MINIATURES.



BMW 2002 TURBO, 1:18.

White
80 43 5B5D022
MSRP: \$182.30[†]

BMW 2002 TURBO, 1:18.

White
80 43 5B5D022
MSRP: \$182.30[†]



BMW HERITAGE 1800 TI 1:18

Silver
80 43 2454790
MSRP: \$129.84[†]



BMW 328, 1:18.

White
80 43 5A8F228
MSRP: \$156.09[†]



BMW 635 CSI, 1:18.

Red
80 43 5B5D026
MSRP: \$182.30[†]



BMW M3 E30, 1:18 .

Red
80 43 5A5D018
MSRP: \$163.96[†]

BMW MINIATURES.



BMW M1 PROCAR, 1:18.
Graphic
80 43 5B5D024
MSRP: \$182.30[†]

BMW 3.0 CSL, 1:18.
White
80 43 5A5D020
MSRP: \$129.84[†]



BMW Motorrad F850 GS, 1:10.
Black
80 43 5A21533
MSRP: \$129.84[†]



BMW 3.0 CSL 2022, 1:18.
Graphic
80 43 2864218
MSRP: \$156.09[†]



BMW M8 GTE, 1:18.
Graphic
80 43 5A51946
MSRP: \$170.51[†]

BMW M4 GT3, 1:18.
Graphic
80 43 5A5D002
MSRP: \$170.51[†]

BMW MINIATURES.



BMW 507, 1:64.
Black
80 42 5B5F646
MSRP: \$24.80[†]

BMW 2002.
Yellow
80 42 5B5F647
MSRP: \$24.80[†]



BMW ISETTA, 1:64.
Blue
80 42 5B5F645
MSRP: \$24.80[†]

BMW 382, 1:64.
White
80 42 5B5F644
MSRP: \$24.80[†]



BMW MINIATURES.



BMW 3.0 CSL, 1:64.
Graphic
80 42 5B5F648
MSRP: \$24.80[†]



BMW Z8, 1:64.
Blue
80 42 5B5F651
MSRP: \$24.80[†]



BMW M1, 1:64.
Orange
80 42 5B5F649
MSRP: \$24.80[†]



BMW M3, 1:64.
White
80 42 5B5F650
MSRP: \$24.80[†]



BMW MINIATURES.



BMW M HYBRID V8 JULIE MEHRETU, 1:18.

Graphic
80 43 5B54CC9
MSRP: \$261.01[†]



BMW M HYBRID V8 JULIE MEHRETU, 1:43.

Graphic
80 42 5B54CD0
MSRP: \$116.73[†]



BMW CALDER, 1:43.

Graphic
80 42 5B54CD1
MSRP: \$ 116.73[†]



BMW LICHTENSTEIN, 1:43.

Graphic
80 42 5B54CD2
MSRP: \$ 116.73[†]





†MSRP is in Canadian dollars and excludes applicable taxes. Retailers are free to set their own prices. Available while quantities lasts. Availability of individual products may vary. Please check with your local authorized BMW Retailer.

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BMW.CA/LIFESTYLE

June 2025